



“Amazing”  
“Inspiring”  
“Enlightening”

*Sonia Friedrich*

**Empower Your Audience Today.**

You can **trust** Sonia to open your next event.

**EVENTS: KPMG UPSIDE (Faculty) MICROSOFT PFIZER ASTRAZENECA NUDGESTOCK SUNRICE + more**

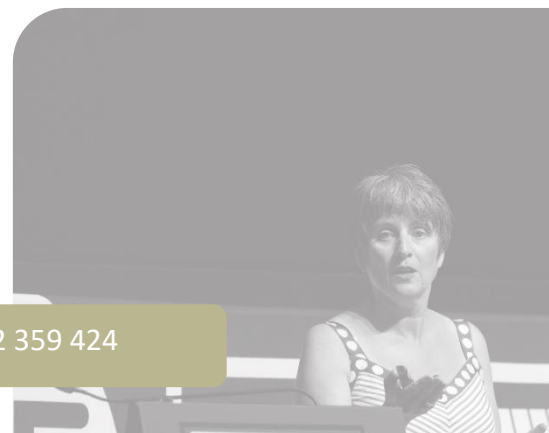
Sonia will empower you, your audience, your team, your business, and *your life*.

**Trusted** by clients around the world Sonia captivates audiences every time. She will engage and deliver. **Inspiring** audiences globally she can hold a room like few can. Called a **Growth Hacker and Revenue Rockstar** Sonia will show you how to understand and apply the power of your unconscious + conscious mind in everything you do. She not only shares how to impact the bottom line; she shares how to change your life. It's a **game changer. Sonia shatters entrenched paradigms.** Bridges academic work. Effortlessly makes Behavioural Science simple. And she shows you how to apply it *immediately*. **Real. Honest. Practical. You will love it.** So will your audience. Every Keynote is tailored + created for the highest engagement of the brain. Popular Keynotes include:

- Irrational Pricing Wins! - Sonia's Flagship Event
- AI + BeSci is Your Advantage
- Understanding the Brain is Your Business
- The Disruptive Power of Friction
- The Power of Personalisation + The Brain
- ...plus more.

Ask for more information  
OR Invite Sonia to open your next event.

Contact Sonia Today: [sonia@soniafriedrich.com](mailto:sonia@soniafriedrich.com) +61 412 359 424



# Sonia Friedrich

"She knocked the socks off everyone in the room...so relevant every other speaker referenced her the rest of the afternoon." Success Summit



"Amazing"

Lizelle. Director of Sass and LSV Partnerships. Microsoft



"I must admit I have never seen such follow through from a Conference before"

Karen. CEO  
Just for Pets Supplier Conference



"EPIC.

Thank you for holding my team for 2 days."

Zig. CEO. Candlefox



"Sonia blew our minds."

EO. CEO Retreat



"Amazing"

Craig. Chief KPMG Upside

+ Co-Founder Sendle



Contact Sonia Today to Confirm Her Availability: [sonia@soniafriedrich.com](mailto:sonia@soniafriedrich.com) +61 412 359 424

For Sonia Friedrich Consulting Visit: [soniafriedrich.com](http://soniafriedrich.com)

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